













BUSINESS PROFILE



LSF
CONTRACTING

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OUR SERVICES



1- GENERAL CONSTRUCTION

2- PAVEMENT & CERAMIC

3- TILING AND PAINTING WORKS

4- CONSTRUCTION METAL STRUCTURES INSTALLATION

5- SWIMMING POOLS INSTALLATION WORKS

6- INSTALLATION OF ELECTRICAL WIRING AND FIXTURES

ABOUT US!

The Company started its activity in year 2010 in construction field as general civil and steel contracting with facility for design, supply and erection of steel structure.

Based on the company's highly educated and experienced professionals and also business links with other group of companies the company is capable of executing any type of steel or concrete based projects with any design or complexity to highest quality and standard.

The company within a short period of time could establish high profile in constructing of different sophisticated projects with various clients.

BROCHURE



MISSION & VISION

Our focus is to provide flexible solutions, based upon the strong management control, innovative consultancy and 24/7 helpdesk services, linked to asset management capabilities, which we have tailored and refined to suit each market.

Hybrid, management-led service delivery model provides our clients with a single point of contact, standardisation of service levels, and best in class service delivery, along with portfolio wide management information.

Our mission is “to continually pursue a better way”; therefore we are innovative in everything we do, and believe that there is no project that is too big or small and no problem that is beyond resolution.

We have built an agile and fast-paced business culture, one that supports our dedication to our clients, bringing them customised solutions and certainty of delivery.



Mission

Our mission “To continuously pursue a better way”



Vision

Our vision “To be the leader in helping to shape cities and build sustainable communities”



IN-HOUSE CAPABILITIES



WHY WE'RE DIFFERENT

We are passionate and dedicated to our business, and committed to offering something more flexible than our competitors.

We are small enough to care, but big enough to deliver



The Personal Touch

All of our client contracts have top team ownership and engagement. We follow our contracts through to operational management when mobilisation is complete. Our contracts are bid for, mobilised and developed with the long-term relationship and opportunity in mind. Macro's people are trained, empowered and committed to making a difference for their clients.



Partnership Approach

We work with you, rather than for you; investing in long term, beneficial client relationships; rather than short term commercial gains.



Honesty/mutual Respect

LSF operates and demonstrates 100% transparency at all times.



Safety First
No Compromise



Client focus
Deliver on our promise



Create Opportunity
For our people to excel



Integrity
Always do the right things



Our values

Our values guide our behaviours as a business and permeate everything we do, including our relationships with our clients, our partners, our suppliers and the communities within which we operate.

Across the whole of LSF we are committed to our business goals, values and visions, where we put safety first, no compromise; we focus on our clients, and deliver on our promise; we create opportunity for our people to excel and we act with integrity, always doing the right thing, whilst continuously pursuing a better way.



Total flexibility and agility

We provide solutions which are genuinely flexible, agile and scalable. Our agile culture demands that we constantly rethink and redefine our process to address legacy issues and predict the changing needs of our clients. Whatever you need, we can deliver.



Turnkey Solution

LSF, is able to provide a lifecycle workplace solution, from design, project management, construction and operations, enabling to take accountability for 100% of the workplace at all times

SERVICES MANAGEMENT

STRUCTURAL ENGINEERING SERVICES:

Our dedicated team of professional structural engineers, framing designers and technologists bring the experience and the specialized skills required to engage in any type of structural and non-structural projects using LSF products according to local building codes and requirements.

MANUFACTURING SERVICES:

A state-of-the-art and lean industrial operation located in Syria-Aleppo with advanced material handling, cold roll forming, automated framing and sheathing assembly equipment produces on-demand accurate and consistent LSF joist, wall, truss and floor systems in a 100% quality controlled environment.

LOGISTICS SERVICES:

A live and just-in-time management of product inventories on-site and off-site gives instantaneous access to status of any roof, floor, and wall systems pre-fabricated and pre-bundled in sequence for installation of a specific project.

INSTALLATION SERVICES:

Experienced and efficient site crews, supervisors and professional engineers are committed and available to ensure the structure gets erected and inspected on-time and with the highest quality standards.

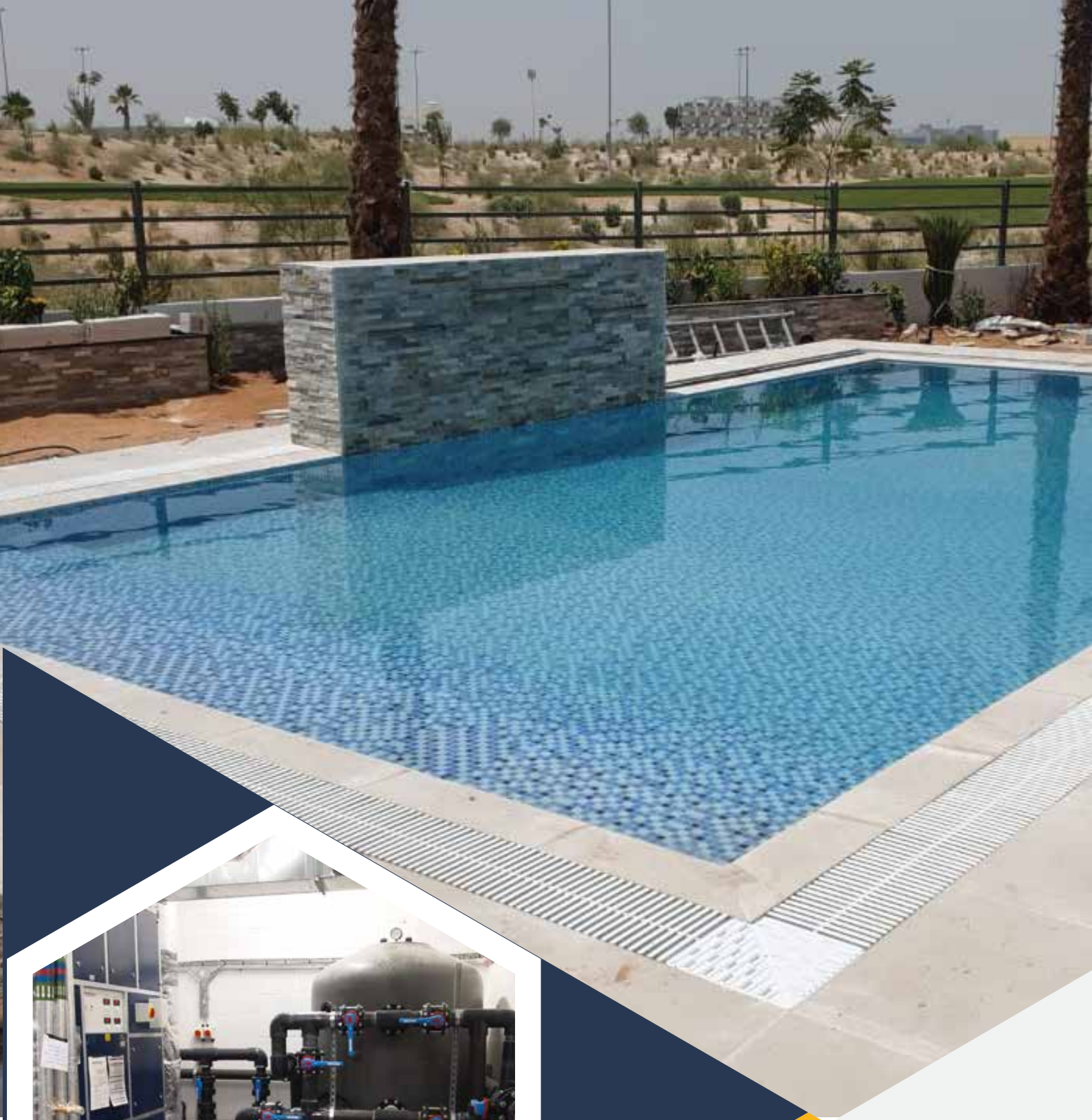
PROJECT MANAGEMENT SERVICES:

Dedicated resources to each project manage continuously all the services described above to ensure all the customer deliverables are met within the agreed budget at all times.

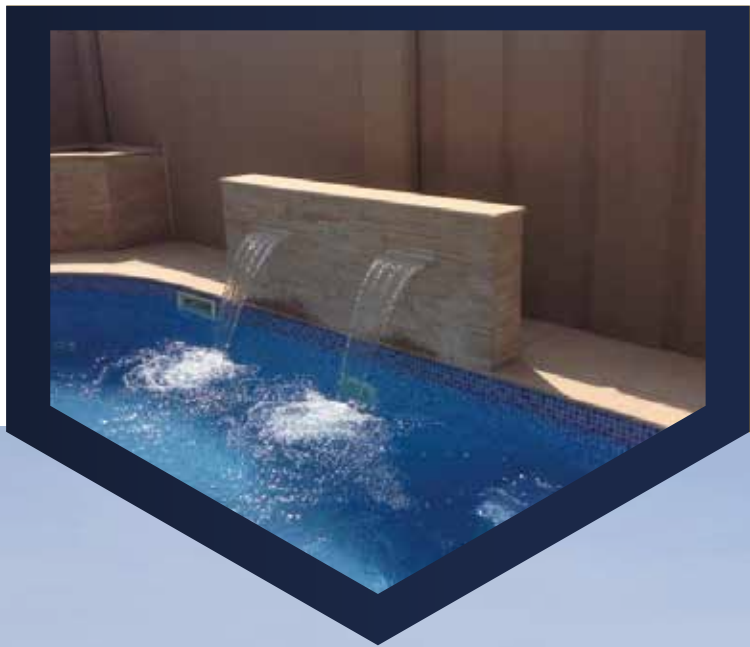
Our professional project managers are the focal points from the onset of any project including the contractual phase so communication is transparent and effective during the complete project



OUR SERVICES



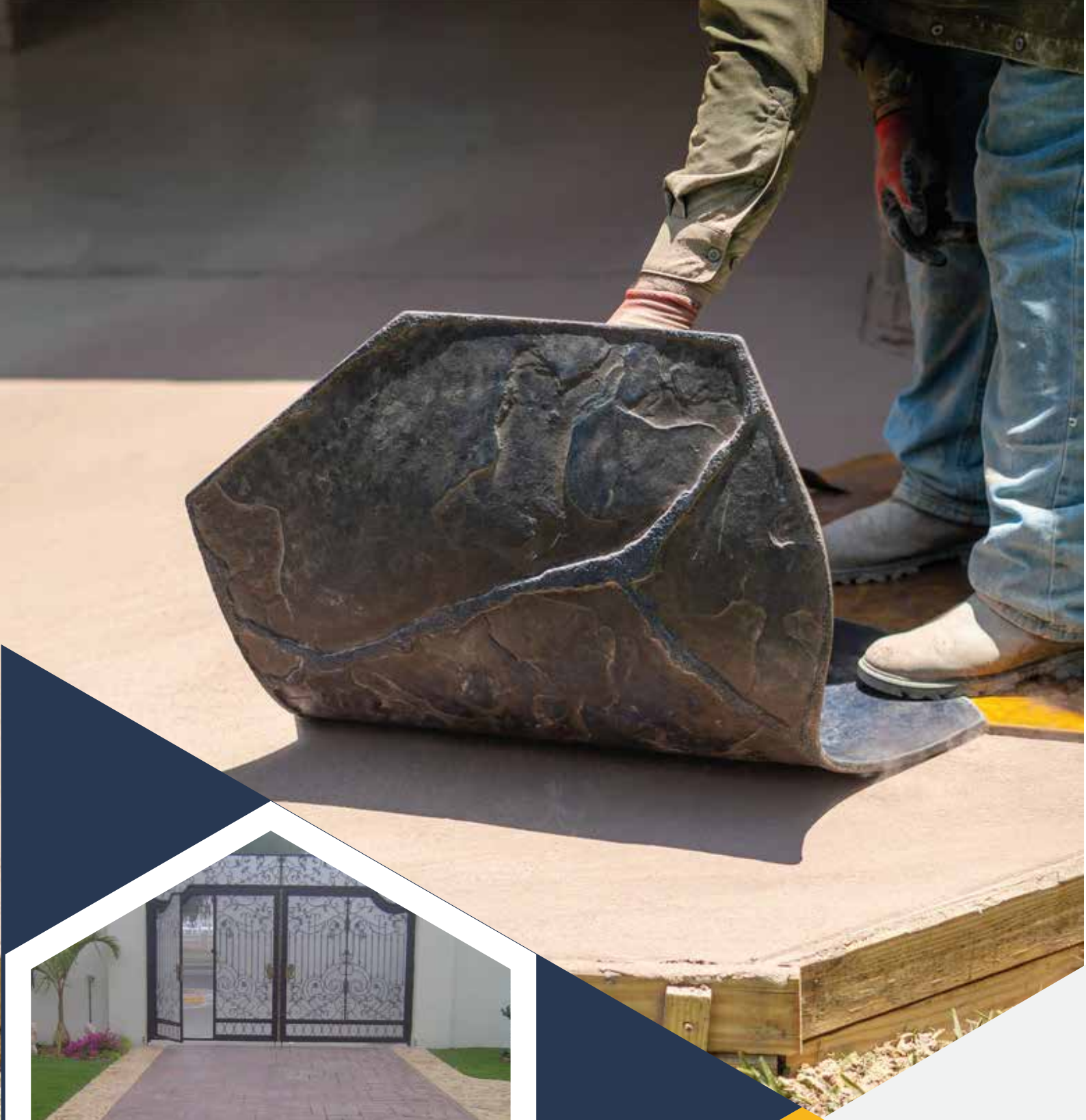
POOLS CONSTRUCTION



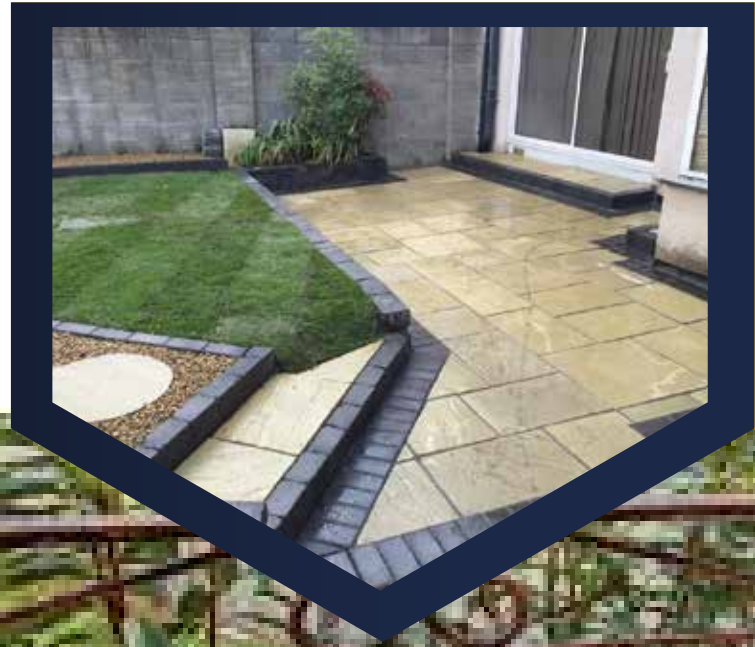


PADEL COURT





STAMPED CONCRETE



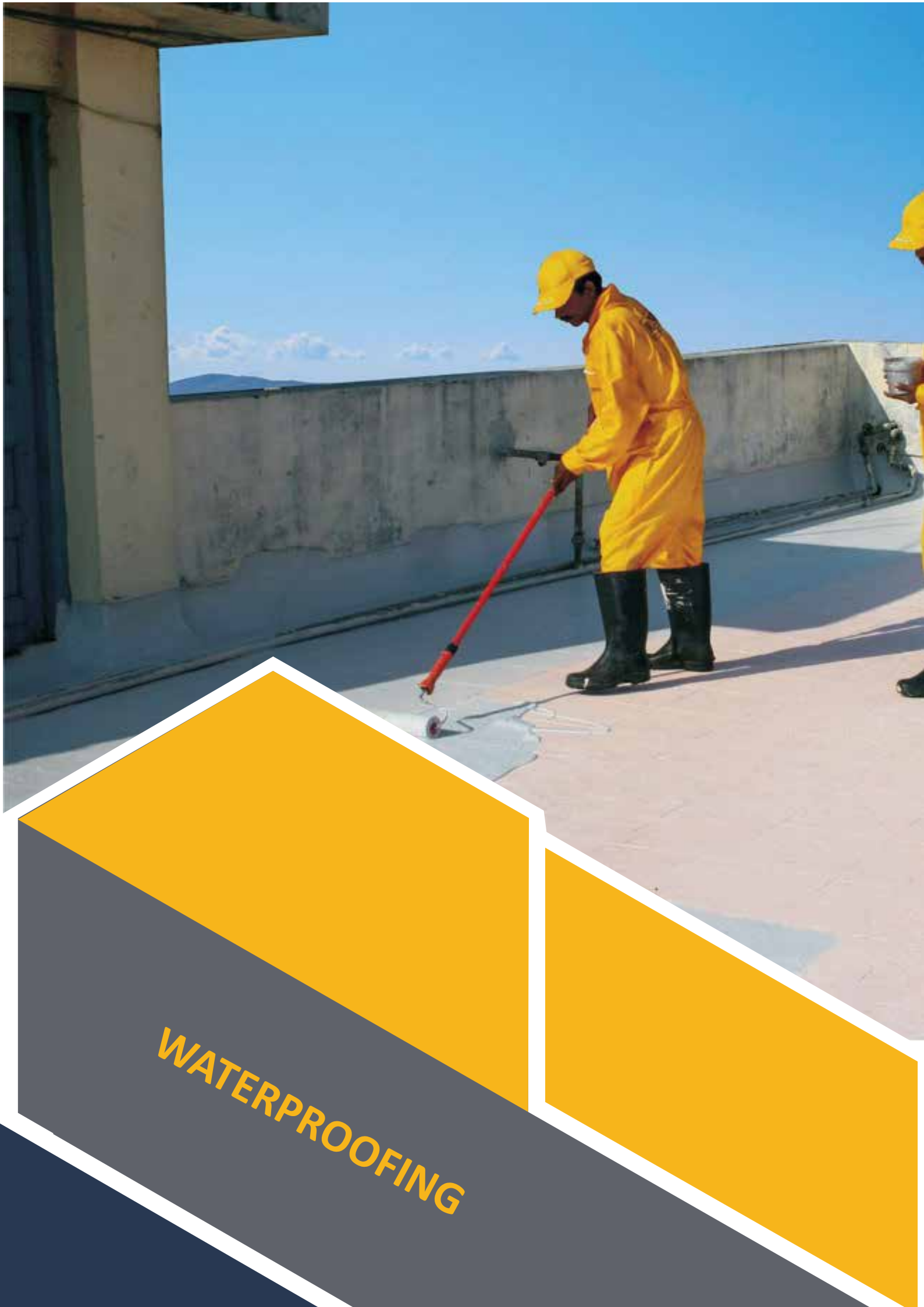
INTERLOCK







CERAMIC & TILES



WATERPROOFING



CAR PARKING & SHADING





CURBSTONE

BUILDING CONSTRUCTION



PROJECT MANAGEMENT

EFFECTIVE AND SEAMLESS
PROJECT INTEGRATION

RESIDENTIAL,
INSTITUTIONAL,
AND COMMERCIAL
PROJECTS
OF UP TO 8 STOREYS



A PROVEN AND COST
EFFECTIVE PROCESS

A COMPREHENSIVE PORTFOLIO OF ENGINEERED STRUCTURAL SYSTEMS

STRUCTURAL SYSTEMS

Thanks to its unique and wide capabilities, LSF can engineer, manufacture and deliver a building structure for any residential, commercial and institutional building project and can consequently achieve any design architecture with the desired comfort for the occupants. The innovative and smart LSF Systems provide a complete realm of solutions for floor, roof and wall applications meeting or exceeding the International specifications for fire, sound and thermal ratings.

STRUCTURAL & PARTITION WALL SYSTEMS



CURTAIN WALLS



SHEAR WALLS



NON-LOAD BEARING WALLS

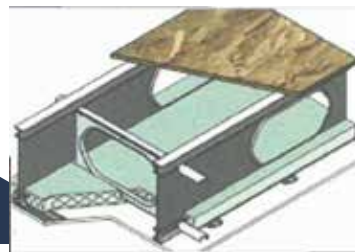


SOUND PROOF WALLS

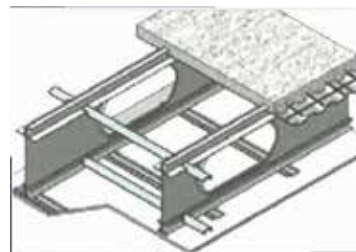


INSULATED WALLS

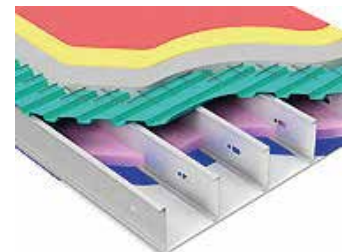
STRUCTURAL FLOOR SYSTEMS



FIRE RATED FLOOR PANELS



COMPOSITE FLOOR PANELS



SOUND RATED FLOOR PANELS

STRUCTURAL ROOF SYSTEMS



COMMON TRUSS



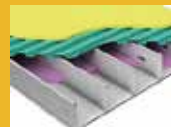
SCISSOR TRUSS



JACK/MANSARD TRUSS



COMPLEX TRUSS



C-CHANNEL ROOF SYSTEM FIRE RATED



FLAT TRUSS ROOF SYSTEM



Social And Health

No harmful emission, corrosion or mold Non-combustible and non-organic
Safe for seismic, wind, and heavy rains Vapour control and thermal performance.



Environmental

Most recycled building material
Long life cycle Infinite recyclability
Limited waste Superior energy efficiency
Aligned with government initiatives (LEED and Estidama))



Better Quality

Controlled workmanship and consistent dimensions
High strength and durable product (protective galvanized coating)
Longer spans, increased design flexibility
Wide range of architectural and finishing options.



Faster Deliveries

Turnkey integration efficiencies
Reduced delays from weather
No multi-trade/ supply coordination
Accelerated deliveries
Safe, clean and accessible jobsites.



Cost Effective

- Off-site manufacturing accuracy and predictability
- Low skill requirement for structure assembly and finish
- Reduced offer sales service, coll bocks and repairs
- Low maintenance costs and high resale value
- Steel commodity readily available and competitive
- Waste disposal, clean-up, and removal reduced
- Low contractor's risk insurance costs
- Light stress on foundations, cranes, and contractors
- Limited material stock for suppliers and contractors
- One-stop accountability resulting in on-time and on-budget deliveries



LSF winning market leaders who provide innovative light-steel construction solutions for residential and commercial projects.

A TURNKEY APPROACH TO GREEN BUILDING STRUCTURES



CONTACT US!



(+971) 2 6282 444



(+971) 2 6282 999



info@lsf.com

www.lsf.com